

16. (Not Amended Herein) The printed matter according to claim 14, wherein each of the solid printed areas of yellow, magenta, and cyan colors exhibits respectively a specular glossiness of 100% or more within a measurement angle range of from 20° to 75°.

17. (Not Amended Herein) The printed matter according to claim 11, wherein the base material is a paper sheet.

18. (Not Amended Herein) The printed matter according to claim 11, wherein the base material is a plastic film.

① 20. (Twice Amended) The printed matter according to claim 11, wherein a releasable adhesive layer is provided on the first face of the base material on the metal layer side.

#### REMARKS

Claims 11-18 and 20 are pending in this application, with Claim 11 being the sole independent claim. Claim 17 has been withdrawn from consideration. Claims 11 and 20 are amended herein to more clearly recite the features of the present invention. Support for this amendment may be found in the specification at least at page 11, lines 25-27. No claims has been added or cancelled. Applicants respectfully submit that no new matter has been added.

#### Section 103 Rejection

Claims 11-16, 18 and 20 were rejected under 35 U.S.C. § 103(a), as allegedly being unpatentable over Cahill et al. (U.S. Patent No. 5,766,398). Applicants respectfully disagree with the rejection as applied to the present claims.

Cahill et al. relates to a process for preparing a protected ink image comprising: a) imagewise depositing one or more ink images on an ink receptor comprising a temporary carrier layer, an image transparent, protective layer, and an image transparent, ink receptive layer permanently adhered to the protective layer, wherein, the one or more ink images are deposited on the image transparent, ink receptive layer to form an ink imaged layer of an image receptor; b) applying to the ink imaged layer of the imaged receptor an adhesive substrate comprising an adhesive layer and a substrate, wherein the adhesive layer of the adhesive substrate is permanently adhered to the ink imaged layer of the imaged receptor to form an imaged laminate; and c) removing the temporary carrier layer from the image transparent, protective layer of the imaged laminate. Cahill et al. provides that the protective layer of the imaged receptor element be provided with a matt surface (See column 5, lines 25-30).

In contrast, in the present invention, an ink receiving layer is provided on one face of a transparent base material, and a metal film is provided on the other side. The face of the transparent base material on the metal layer side is embossed. Thus, the interface between the metal film and the transparent base material serves as a reflective face and sufficient glossiness can be viewed through the transparent base material from the side of the ink receiving layer reverse to the metal film. Also, the side of the transparent base material that is embossed causes interference of the reflected light, so an image brightened as rainbow can be produced in the transparent ink receiving layer. Thus, the printed matter of the present invention exhibits high glossiness when viewed from the front, thereby giving high decorativeness and enabling dynamic color representation. See page 11, lines 20-27 and page 46, lines 1-24 of the specification.

In Applicants' view, Cahill et al. does not teach or suggest the aforementioned features of the claimed invention.

Accordingly, Applicants conclude that Cahill et al. does not render obvious the present invention as recited in Claim 11. Thus, Applicants request withdrawal of the Section 103 rejections.

Applicants submit that the present invention is patentably defined by independent Claim 11. The dependent claims are allowable for the reasons given regarding independent Claim 11, as well as for the patentable features recited therein. Individual consideration of the dependent claims is respectfully solicited.

This Amendment After Final Rejection is an earnest attempt to advance prosecution and reduce the number of issues, and is believed to place this application in condition for allowance. Furthermore, Applicants respectfully submit that a full appreciation of these amendments and remarks will not require undue time or effort given the Examiner's familiarity with this application. No new claims have been added. Accordingly, if the finality of the Office Action is not withdrawn, entry of this Amendment Under 37 C.F.R. § 1.116 is respectfully requested.

Applicants submit that this application is in condition for allowance. A Notice of Allowance is respectfully requested.

Applicants' undersigned attorney may be reached in our Washington, D.C. office by telephone at (202) 530-1010. All correspondence should continue to be directed to our below-listed address.

Respectfully submitted,

A handwritten signature in cursive script, appearing to read 'L. Stahl', written over a horizontal line.

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VERSION WITH MARKINGS TO SHOW CHANGES MADE TO THE CLAIMS

11. (Three Times Amended) A printed matter printed with ink dots on a recording medium comprising a transparent base material, said base material having a first face and a second face, a metal layer formed on [one] the first face of the base material, and an ink-receiving layer provided on the second face [reverse to the metal layer] of the base material, wherein the first face of the transparent base material on the metal layer side is [rough] embossed, and

wherein at least one of solid printed areas of yellow, magenta, and cyan colors has maximum specular glossiness within a measurement angle range of from 20° to 60°.

20. (Twice Amended) The printed matter according to claim 11, wherein a releasable adhesive layer is provided on the first face of the base material [reverse to the ink-receiving layer] on the metal layer side.